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# NEWSLETTER #22 | September - November 2022

#### **RECENT ACTIVITIES**

**TEDB High Level Business Dialogue, 2022** 

26 October 2022 Istanbul | Turkey



On 26 October, Eurochambres co-organised the EU-Türkiye High-level Business Dialogue in cooperation with TOBB in the framework of the <u>TEBD project</u>. The meeting was opened by Eurochambres President, Luc Frieden, TOBB President Eurochambres Vice-President, M.Rifat Hisarciklioglu, European Commissioner for Neighbourhood and Enlargement, Olivér Várhelyi, Deputy Minister of Foreign Affairs and Director for EU Affairs, Ambassador Faruk Kaymakci, and Türkiye Minister for Trade, Mehmet Muş.

"We see the modernization of the customs union in the age of the Green Deal as the booster we much needed. These are interlinked. This will help increase business relations both in Türkiye and in the EU." stated TOBB President, M.Rifat Hisarciklioglu, during the opening remarks.

Both parties agreed on the importance of enhancing economic cooperation giventhe uncertain geopolitical environment and challenging context for businesses.The opening session was followed by a round table with business organisationsfromboththeEUandTürkiye.

TOBB President, M.Rifat Hisarciklioglu, stressed: "The world enjoyed the benefits of <u>"off shoring"</u> for decades. However, the pandemics and the war in Ukraine ended this era. Now, we all learned that <u>"in shoring"</u> or even <u>"near shoring"</u> are not perfect solutions. Now we are talking about <u>"Friend-Shoring"</u>. The EU can be assured that, Turkey, as one of the outstanding partners of the EU, should be considered as <u>"Friend-Shoring"</u>.

Overall, this last edition of the High Level Business Dialogue, organised by the TEBD project resulted in a very fruitful exchange of positions between high representatives of both the EU and Türkiye, and as such, provided a platform for a further economic development and cooperation on both sides.



TEBD STUDY VISIT on Vocational Education and Training 5 - 9 September 2022 Berlin - Vienna



The fifth and last TEBD Study Visit in Europe was focused on Vocational Education and Training (VET). A group of 14 executives from Turkish Chambers took part in the Study Visit that was organized in Berlin (Germany) and Vienna (Austria) between 5 - 9 September 2022.

The objective of this Study Visit was to allow Turkish Chamber Representatives to obtain a better understanding of the Vocational Education and Training in Germany and Austria. The Study Visit consisted of an attractive programme in Berlin including showcases of dual education programmes, visit to the QEU Center, and the Peter- Lenné – Schule Vocational Education Center for Nature and Environment. The Mobility Campus in Vienna also welcomed the delegation, as well as the Austrian Railways OBB which owns the central apprenticeship workshop. Participants had chance to also discuss about the Turkish-EU Trade relations with the Turkish Commercial Consulate in Vienna, Mr. Harun Kocaispir.

The Austrian Economic Chamber (WKO), the Association of German Chambers of Commerce and Industry (DIHK), Berlin Chamber of Commerce, and Turkish-German Chamber of Commerce and Industry (TD-IHK) also welcomed the TEBD Team and participants at their premises. Mr. Leitl Honorary President of Eurochambres and WKO gave a keynote speech regarding the importance of a constructive dialogue between EU and Turkey.



#### **TEDB CHAMBER ACADEMY, 2022**

30 May - 2 June 2022 Jerez, Spain



The second edition of the Turkey-EU Business Dialogue (TEBD) Chamber Academy took place from 30 May to 3 June 2022 in Jerez, Spain. The Academy provided the 40 participants, 21 Turkish and 19 EU Chamber Representatives, with intensive training on management and strategic planning skills development, as well as a valuable opportunity for networking with fellow EU chamber from the and Turkey. managers

"I cannot appreciate only one thing. There are a complex of important things that I can highly appreciate, such as networking between the participants, the interesting sessions, and the exchanging different point of views. The most important result from TEBD Chamber Academy is pass on our knowledge and skills to the companies and to know where and with whom you can build sustainable future relationships." - Lyubomir Levicharov, Head of Economic Analysis and Policy at Bulgaria Chamber of Commerce and Industry

"TEBD Chamber Academy was a great opportunity for all the participants to network with colleagues from other chambers of different countries and to share new ideas. I got an insight on what other chambers are doing, and at the same time had the chance to improve myself, which in turn will be a good starting point to implement innovative new services for our members in Ankara." - Oktay YAMAN, Deputy Secretary General at Ankara Chamber of Industry "The Academy was an excellent opportunity to meet chamber colleagues from other countries, to share our best practices and to get inspiration for our further collaboration. I have learned a lot about management and services of other chambers, there in much we can learn from each other. I have received some good tips and fresh ideas for my own chamber and me personally." - Ginta CESEVICIENE, Head of Vocational Education Department at Penevezys CCI

**TEBD Representations** 



The 31st World Convention of the Italian Chambers of Commerce Abroad was held in Perugia, Italy from 8 to 10 October. The Convention was organized by the Chamber of Commerce of Umbria, in collaboration with InfoCamere and with the support of the Umbria Region. The Convention brought the representatives of the 84 Italian CCIs to strengthen the links between the Italian chamber system

#### abroad and the chamber network in Italy.

TEBD Project Director Oya Ersoz participated to the Convention not only for representing TEBD Project and its activities, but also for developing new collaborations and initiatives with Italian institutions and Chambers.

Following to the conference on "Bringing Umbria to the future. Cohesion, innovation and skills for the future of Made in Italy on international markets " which was discussed sustainability, international markets, innovation, supports the competitiveness of local productions: B2B meetings were organised between Chambers, local associations and Umbrian companies.



## TEBD Green Deal-Just Transition Diagnostics and Action Plan



The TEBD Project has been preparing a "Guide for Public Private Dialogue: Just Transition Diagnostics and Action Plan" for Turkish businesses to contribute to the European Green Deal transition process. In the framework of the activity, TEBD has organized 10 SME Workshops on 10 most exposed sectors in the view of EU Green Deal. The purpose is to create a sectoral roadmap, and in order to discuss how will the EU Green Deal impact on sectors.

The workshops were hosted by the Turkish Chambers with the participation of the leading companies of the related sectors: on Textile Industry was hosted by Adana CI, on 23th August; Ready to Wear was hosted by Istanbul CI on the 31th August; Iron and Steel sector was hosted by iskenderun CCI on 23th of September; the **Construction Materials** focusing on ceramic sector was hosted by Bilecik CCI on 4thOctober 2022; Plastics and Packaging sectors were hosted by Kocaeli CI on 7th of October; Agriculture sector focusing on the fresh fruit and vegetables value chain was hosted by Antalya CE on 14th October; 9th SME Workshop was hosted; how will the EU Green Deal impact on the **automotive secto**r hosted by Bursa CCI on the 24th of October; Food sector was hosted by EBSO on the 25th of October 2022.



TEBD Director Oya Ersöz Sector Manager at EU Delegation to Türkiye Ela Yazici Inan, RedisInnovation Coordinator Sibel Guven had a meeting with Deputy Director General Bahar Güçlü and her team at the Ministry of Trade in Ankara to convey TEBD study on the effects of the EU Green Deal related to 10 sectors under 5 value chains and also to collaborate for creating an Action Plan for Public Private Dialogue on the 11th November 2022.

## ANNOUNCEMENTS

## TEBD FINAL CONFERENCE

The TEBD Project will hold its Final Conference at the end of January 2023. communication and registration links will be issued within the upcoming weeks.

Any questions? Please <u>CONTACT</u> us.

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